



Saludos Mi Gente of Dallas,

As we progress through 2025, we want to take a moment to share some important events and future events that we are currently working on.

We held an awesome Lunch and learn on January 23 with Dan Pena, senior flood Territory Manager for Selective Insurance. He explained the importance of cross-selling and improving homeowner's policy retention when we add Flood Insurance Products to our current customers.

In our continuous efforts to provide value to our members, we want to announce that we are working on more educational seminars, new companies that want to work with us, and helping new agents and current members get appointed. We will also keep working and developing new ideas through our General Meetings and Networking Sessions.

We will be hosting some other events in February

We are seeking members for various committees and projects. If you are interested in contributing your time and expertise to help shape the future of our chapter, please reach out to us on our social media: @laaiadallas on Facebook / Instagram and LinkedIn.

We can strengthen our profession and advocate for our members' interests!

"The strength of the team is each individual member. The strength of each member is the team"
Phil Jackson

Gabriel Palerm
President
LAAIA-Dallas



DALLAS

HIGHLIGHTS

