



Saludos Familia from LAAIA!! As we begin with cold weather and the warmest heart from our loved ones, we are blessed in the month of February with 2 awesome events. Our first event was held on February 20, 2025. We welcomed our founder, Claudia Kelley, and Mr. Jeff Mercier at Sports Garden DFW. This duo discussed ways to battle obstacles and how to overcome mental barriers. The event was Titled "Breaking Mental Barriers: Unlocking your Potential". This inspirational message will resonate with you and can only help you in your day-to-day life! Thanks to Claudia, who gave an inspiring speech detailing the struggles she experienced on her way to health, happiness, and prosperity and for explaining to our members the ways success can help you achieve more and prepare for challenges in our community. Especially our Hispanic community and what we experience in today's world. Thank you for your inspiring speech! Our second event on the 27th was a complete success. Some of the partners and sponsors, especially our Hispanic/Latino community of all types of businesses, came together to celebrate the growth of our chapter and have a chance to unwind and network with our partners and colleagues. This event was open to all individuals in the Insurance and Financial Service industry, affiliated professionals, and anyone seeking to expand their network. We are working hard to develop and inspire new board members. If you want to know more about our chapter and events, please visit www.laaiadallas.com, or our LinkedIn, Facebook, or Instagram page. "Your individuality is important, but so is belonging. Recognize the parts of your culture that have shaped your past, and the parts you want to carry with you into the future." Sol Peralta, audience engagement manager at Jopwell Gabriel Palerm President LAAIA-Dallas



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HIGHLIGHTS

